

# **The BWP Coin**

Crypto is the next gold rush.

Just like you had the industrial revolution which empowered the commoner, the average person to become financially successful and impactful.

The industrial revolution levelled the playing field.

Crypto holds that same potential to empower anybody to benefit from this to become financially independent and successful.



# The four key drivers of change

2021 was a watershed year for Cryptos with Crypto being recognized as an Asset class, NFTs and all the talks about The rise of Central Bank Crypto Currencies ("CBCDs").

#### **2022 Predictions**

In 2022 will see crypto being used more for payments, play to earn, and people being driven to crypto as form of making income - either passively or as an affiliate or participating in free air drops promotions. Crypto as a means Of payments and alternative to fiat Convergence of Cryptos and Gaming

Affiliate Marketing Play to Earn NFTnon-fungible tokens

## Crypto as a means of payments and alternative to Fiat global online world opportunity

Today, we are living a global online 24/7 Village. More and ore activities are moving online, and this has created demand for E-Commerce, Electronic Money, Digital Accounting and more Payments methods. The market is maturing from one of trading and speculation to one where crypto is being for payments including micro payments.

Crypto payments can help meet the needs of the world's Unbanked -2 billion.

Many people are being attracted to cryptos and Crypto Banks as opposed to normal Banks to benefit from keeping and using crypto instead.

Today you have the widespread of USDT as payment currency.

This is the linked to the US\$ so there is no exchange risk.

# The convergence of cryptos and gaming opportunities

The key trend is the convergence is crypto and gaming.

There are approx. 2m people involved in online gaming and we expect to see more players adopting Cryptos.

This is now a major form of leisure and entertainment with many players looking to play to earn.



Crypto Users



This is just the beginning Crypto will replace the use of credit cards which is prone to chargebacks, frauds, high transaction costs and rolling reserves. The UK recently banned the use of credit cards for online gaming. This is our sweet spot as our offerings provides a seamless transition between payments and gaming platforms will be able to get a lot of attraction from new players and customers for the Wallet. We are well poised to capitalize on this.

## **Affiliate Marketing**

In essence you always have had salesmen. Many industries were driven by door-to-door salesman. This all changed with the introduction of the Internet and will continue to change.

The rise of online businesses gave rise to affiliate marketing. Today there is a sophisticated worldwide mechanism of people earning money by bringing others to invest, buy or play.

Crypto is an extension of this and has many possibilities. Accordingly, we are offering an affiliate income and bonuses using cryptos and this affiliate marketing will bring customers to our platforms earning these people extra income opportunities.



#### Play to earn & NFT- non-fungible tokens

A non-fungible token is a unique and non-interchangeable unit of data stored on a digital ledger. NFTs can be associated with reproducible digital files such as photos, videos, and audio for gaming. Players will play games on platforms that allow for playto-earn gaming, allowing users to build up a collection of "BWP Coins" they can use across the company's universe of game and marketplace.

#### For selected crypto casinos:



## **The BWP Coin**

We will be issuing the BWP Coin on the Binance Smart Chain - BEP-20 protocol.

This will be driven by a Pre-Sale by affiliate marketing with the added benefit that every purchaser of our Coin will be a customer, receive a free Wallet with the ability to transfer, receive funds, earn money -Interest, dividends, affiliate income, receive rewards from gaming and discounts and easy payments in our extended marketplace.



#### **BWP - The evolution of our ecosystem**

Looking at the trends in the Crypto space, and our experiences in the gaming industry has given rise to evolution of BWP Ecosystem:

Gaming management platform

BWP Coin - payments, rewards & discounts

Affiliate marketing

Crypto Bank & all in one payment solution

Resulting in:

The democratizing of people and participants around to make passive income

Integrated Payment and reward ecosystem

Opportunities to earn money by being an affiliate and more

## **A New Approach Needed**

There is now a clear need to merge the old and the new. Today, there is fragmentation in that banks are reluctant or do not have the ability to transact in cryptos. So, there is now a clear need for an integrated solution that links:



#### We do this with next generation fintech, advanced KYC /AML allowing us to operate with higher risk industries

The BWP Wallet and Coin Technology is being developed by Patolomius <u>https://patolomius.com</u> an Israeli Fintech Group who have their roots in the developing a market leading, fully Managed Solution which hosts hundreds of games in one Portal allowing game creators to reach a wider audience, take care of their payment Issues, increase customer acquisition and Revenues.

As a result of their experiences in the payment eco system it developed the concept of an in one Crypto Banking solution that connects to cryptos and fiat currencies using next generation Fintech and global banking based on advanced AML/ KYC, fraud detection and practical risk assessments.

After looking at the trends of 2021 it quickly became clear that the future for payments and rewards is the issue of its own coin.

The BPW coin is being developed on the Binance smart chain BEP-20 protocol.

#### The Problems that we are solving

- Reluctance of Banks to adopt Cryptos
  Banks are scared of Money Laundering
  Systems do not talk to each other
  Inability for higher risk industries to operate
- Even Global Banks operate locally



#### The BWP all in one solution

BWP - connecting fiat currencies. connecting cryptos

BWP seeks to overcome the challenges of operating online businesses and international payments by offering a one stop solution for online e-commerce businesses who can complete any financial transaction with their customers, supporting every instrument and method that their customers want to use.

## The BWP coin pre-sale offering

BWP will make a Pre-Sale of the coin offering:

Will give early adopters the chance to take part in a huge untouched market You will get the ability to use the coin to buy goods and services on our marketplaces and receive rewards, rebates and discounts Our Pre-Sale will launch in February 2022 Become an early adopter and enjoy preferred prices



#### Road Map (1st - 3rd)

#### <sup>1st</sup> Quarter of 2022

- Pre Registration Start Date - 27 January 2022
- Official Pre Sale
   Launch Date 01 March 2022
- > Apply for Crypto Exchange License

Receive Crypto exchange License

 Add Credit card processing for Pre-sale (after License)

> <sup>2nd</sup> Quarter of 2022



- Pre-Sale
   Closing Date 01 September 2022
- Apply for EMI Electronic Money Institute License
- Exchange + Wallet Activation for registered users via the Pre-sale

## Road Map (4th - 2nd)

- Receive EMI Electronic Money Institute License
- Partnerships with online
   Gaming sites / Crypto Casinos
   /Play to earn
- Launch of the BWP prepaid cards
- Initial listing on https://pancakeswap.finance
- Launch of BWP POS mining System.

<sup>4th</sup> Quarter of 2022



- Further listings on leading Crypto Exchanges
- Further Development of embedded Finance solutions
- BWP Reward System
- Launch of e-commerce all in one solution

- Initial listing on
   Coin Market Cap & CoinGecko
- Activation of bank transfers
- Launch and expansion BWP Banking solutions for Individuals

Quarter of 2023

 Launch and expansion BWP Banking solutions for Businesses

2nd

# **BWP Token Supply**



#### **Early adopter discounts**

#### The Pre-Sale will be carried out 10 stages with the Initial rounds carrying the highest discounts



# **The Offering**



> We are offering 10% of the total BWP Coins amounting \$11,550,000 on the Pre-Sale

## **Referral Bonus / Affiliates**

	<b>BWP Quantity</b>	Price	Total		Total % Affiliate	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Stage 1	500,000	\$ 0.60	\$ 300,000		16%	7.8%	5.2%	1%	1%	1%
Stage 2	500,000	\$ 0.70	\$ 350,000		15%	7.2%	4.8%	1%	1%	1%
Stage 3	500,000	\$ 0.80	\$ 400,000		14%	6.6%	4.4%	1%	1%	1%
Stage 4	1,000,000	\$ 0.90	\$ 900,000	$\Rightarrow$	13%	6.0%	4.0%	1%	1%	1%
Stage 5	1,000,000	\$ 1.00	\$ 1,000,000	-	12%	5.4%	3.6%	1%	1%	1%
Stage 6	1,000,000	\$ 1.10	\$ 1,100,000	$\Rightarrow$	11%	4.8%	3.2%	1%	1%	1%
Stage 7	1,000,000	\$ 1.20	\$ 1,200,000	$\Rightarrow$	10%	4.2%	2.8%	1%	1%	1%
Stage 8	1,500,000	\$ 1.30	\$ 1,950,000	$\Rightarrow$	9%	3.6%	2.4%	1%	1%	1%
Stage 9	1,500,000	\$ 1.40	\$ 2,100,000		8%	3.0%	2.0%	1%	1%	1%
Stage 10	1,500,000	\$ 1.50	\$ 2,250,000	$\Rightarrow$	8%	3.0%	2.0%	1%	1%	1%
Summary	10,000,000		\$ 11,550,000		* All refe	rral con	nmissio	ns are p	aid via	cryptos

> Registrations to the presale system will be made via with a referral code, each user will have his own reference code.

In order to qualify for a referral code and be eligible, each referrer at each level needs to purchase minimum 200 BWP coins.

> Users will be able to earn a bonus of up to 5 depths over the amount received by the people they introduce to BWP.

Referral bonuses will be credited to the person's BWP Wallet after the purchase is made.

#### **Benefits of taking part in the Pre-Sale**

Early-stage adopters get:

> The opportunity to buy at a substantial discount.

 $\succ$  The earlier the stage the higher the discount.

Minimum purchase - 200 BWP

By purchasing 5,000 Dollars or more you will get an additional bonus of +10% extra BWP Coins

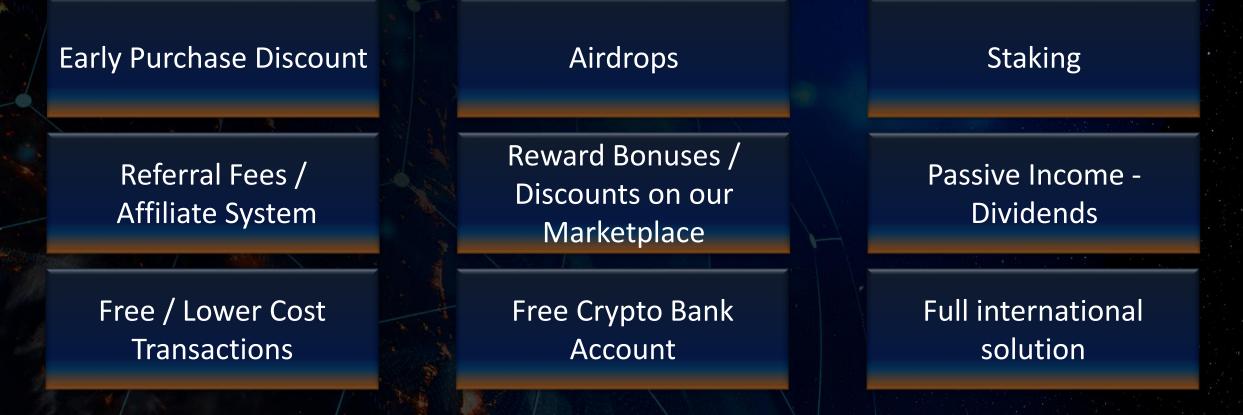


#### Tokenomics

The advantage of the BWP coin is that it is attached to a wallet and payment infrastructure.



#### Just look at our amazing Tokenomics



In order to participate in the Pre-Sale and be eligible for a 5 level referral commissions a minimum purchase of 200 BWP Coins is required.

> Users that have no activate deposit may still advertise and receive 2% BWP Coins for direct referrals.

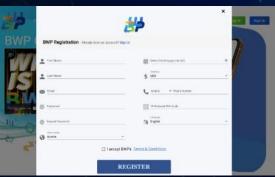
Please note that: you will if you decide at a later stage to make a 200 BWP deposit and participate in the Pre-Sale your 2% BWP direct referral commissions will be removed.

#### Free Airdrops We are offering FREE airdrops of 20 BWP coins

Post a tweet with your referral link and earn an extra 2% BWP tokens for direct referrals that purchase BWP coins.

We will provide you with tweet.

There is no duplication of commissions for leaders that participate in the pre-sale There is no deposit requirement to purchase BWP coins. All airdrops are subject to verification.



#### Register for a BWP wallet account



Follow us on Twitter Like our Facebook page





Join our Telegram group



#### Everything you need to start online store and to start Our all in one E-COMMERCE Solution

BWP one stop API Payment Gateway Solution that includes:

One API & integrated setup.

Easy onboarding.

Receive / pay in either fiat or cryptos.

Our solution will overcome the current resistance of banks/ EMIs to deal in crypto and higher risk industries.

Eliminates risks and increases deposit success.

Receive discounts, rewards on market place uses.

### **Our potential market place use**

- 1. Airlines
- 2. Online Travel Aggregators (OTAs)
- 3. Ticketing agencies
- 4. Auctions
- 5. Marketplaces, including Crowdfunding, and On-Demand Services
- 6. Drop shipping
- 7. Pawn Shops
- 8. Bankruptcy lawyers
- 9. Securities Brokers & Investments of any kind, such as:
- Securities
- Currencies
- Derivatives
- Commodities
- Shares
- Foreign currencies
- Options
- Other financial instruments
- 10. Gold and precious metal dealers (physical or online)

- 11. Synthetic or non-traditional Securities, including CFD brokers or dealers
- 12. Cryptocurrencies including cryptocurrency exchanges
- 13. Charities or Not-For-Profit organizations
- 14. Online dating services
- 15. Fantasy sports league, e-sports gaming or tournaments
- 16. Games of skill where participants receives cash or cash-equivalent prizes
- 17. Selling of likes and followers for social media (Instagram, YouTube, Facebook etc.)
- 18. Video game or virtual world credits
- 19. Private medical practice and/or online doctor consultation (e-doctor)
- 20. Products or services related to religious, political or social campaigning
- 21. Gambling providers or transactions including games of chance

#### Governance

BWP intends to abide by required AML / KYC standard practices and FACTA list of sanction countries.

Users will be able to see the BWP Coins in their BWP Wallet (BWP Account)

Once the pre-sale is concluded, BWP will start the process to get the required financial regulatory approval as required by law

# GOVERNANCE

# The end Thank you